

THE
Foundation
Champlain Valley Physicians Hospital

PRESS RELEASE

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For Immediate Release

Foundation Creating New Ways to Support CVPH
Community Generosity Remains Critical to Hospital Sustainability

PLATTSBURGH, NY (6/12/2020) – The Foundation of CVPH has created a new virtual event this summer aimed at thanking sponsors for their steadfast support while highlighting the many ways the community’s generosity is benefiting patients at the hospital. It’s all part of an online auction taking place August 24-29.

The auction replaces the annual June fundraiser that was scheduled for tomorrow, as The Foundation and CVPH continue to re-think the many programs and events normally held throughout the year for the community in light of the COVID-19 pandemic.

“Being part of a healthcare institution, we knew cancelling our June event was the right thing to do,” CVPH Associate Vice President of Philanthropy Kerry Haley admitted. “But it comes at a time when the hospital is struggling financially, thanks in large part to the pandemic. Events like this allow The Foundation to help fund a lot of important things to improve community health.”

The June fundraiser typically brings in around \$50,000. Haley recounted a few of the many examples of what that money can do, including how it helped a northern New York family travel to Burlington and New York City so their two-year-old baby could get open heart surgery. A patient struggling with the pain and treatment of an ovarian cyst received necessary medications that helped her avoid many trips to the emergency room because of previous support. And, a vein finder purchased with community donations meant less pain for a newborn girl receiving antibiotics to treat a life-threatening infection.

“It’s really inspiring to see all of that generosity in action. Even throughout COVID-19, so many businesses, organizations and people at home have touched countless lives with their

contributions. We're so grateful for that, especially knowing that so many people are facing tough financial times. And, there's so much more we can do. That's why every donation is as crucial as ever in providing the excellent care our community deserves," Haley explained.

Jeffords Steel & Engineering, Nine Platt Hospitality and Northern Insuring Agency, all local and family-owned businesses, have already signed up to sponsor the online auction from August 24-29. For more information on how to become a sponsor or take part in the event, call Foundation of CVPH Events & Special Projects Manager Michelle Senecal at (518) 314-3359 or email her: msenecal@cvph.org.

For more information on COVID-19, please visit:

- CDC U.S. Updates: <https://www.cdc.gov/coronavirus/2019-ncov/cases-in-us.html>
- New York State Department of Health: <https://www.health.ny.gov/diseases/communicable/coronavirus/>
- CVPH Updates: <https://www.uvmhealth.org/cvph>
- UVM Health Network: www.uvmhealth.org/Pages/Coronavirus.aspx

You can help stop the spread of infection by:

- Using soap and water, wash your hands often and for at least 20 seconds each time you wash – especially after using the bathroom; before eating; and after blowing your nose, coughing or sneezing. If soap and water are not available, use an alcohol-based hand sanitizer with at least 60% alcohol.
- Avoid touching your eyes, nose, and mouth with unwashed hands.
- Avoid close contact with people who are sick.
- Stay home when you are sick.
- Cover your coughs and sneezes. If you don't have a tissue, cough or sneeze into your upper sleeve, not your hands. Remember to wash your hands after coughing or sneezing.
- Clean and disinfect frequently-touched objects and surfaces using a regular household cleaning spray or wipe.

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About the Foundation of CVPH

The Foundation of Champlain Valley Physicians Hospital began over 30 years ago and since that time has touched thousands of lives. As a not-for-profit entity, The Foundation has its own 20-member Board of Directors that assists with raising funds and oversees how those dollars are invested back into the hospital and into improving the health of our community. Through generous support, we are helping people, funding programs, enhancing care and touching lives. To learn more about The Foundation and to show your support, visit us at <https://www.UVMHealth.org/CVPHFoundation>.

About The University of Vermont Health Network

The University of Vermont Health Network is an integrated system serving the residents of Vermont and northern New York with a shared mission: working together, we improve people's lives. The partners are:

- [The University of Vermont Medical Center](#)
- The University of Vermont Health Network Medical Group
- [The University of Vermont Health Network – Alice Hyde Medical Center](#)
- [The University of Vermont Health Network – Central Vermont Medical Center](#)
- [The University of Vermont Health Network – Champlain Valley Physicians Hospital](#)
- [The University of Vermont Health Network – Elizabethtown Community Hospital](#)
- [The University of Vermont Health Network – Porter Medical Center](#)
- [The University of Vermont Health Network – Home Health & Hospice](#)

Our 4,000 health care professionals are driven to provide high-quality, cost-efficient care as close to home as possible. Strengthened by our academic connection to the University of Vermont, each of our affiliates remains committed to its local community by providing compassionate, personal care shaped by the latest medical advances and delivered by highly skilled experts.